

Residents 63,700

5% increase since 2007, in the main due to inward migration to the area from other parts of the UK, a 8+% increase is projected in next 10 years



Births
656

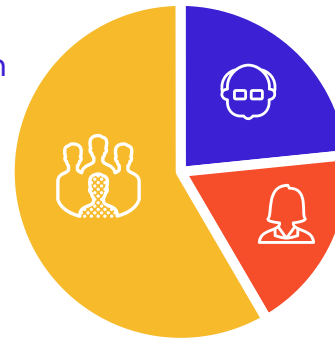


Deaths
745

(2017 data)

Age Structure

The resident population has an **older age profile compared with England**, with 23% aged 65+ years (England, 18%)



Poverty

Of all the Local Authority areas in West Sussex Adur (overall) is the most deprived

(Index of Deprivation 2015)

1,500



Children aged 0–15 yrs living in poverty

3,500+



Housing Benefit Claimants

Getting Better



- **Teenage Pregnancy** has fallen considerably in Adur.
- **There were 16 teenage conceptions in 2016**, down from 33 in 2008.

Life Expectancy has improved for men and women over the last 15 years.

80.5 years

For **MEN**, life expectancy has increased from 77.3 years (2001–2003) to 80.5 years (2015–2017)

83.7 years

For **WOMEN**, life expectancy has increased from 82.3 years (2001–2003) to 83.7 years (2015–2017)

At the time of the 2011 Census...



Over 1,700 people 65+ were carers

700 caring for 50 hours a week or more



4,500 people 65+ lived alone and at greater risk of loneliness.



Getting on the Housing Ladder

In Adur the ratio of lower quartile house price to lower quartile earnings is now **14 : 1, it is the 2nd highest in West Sussex** after Horsham (2017 data)



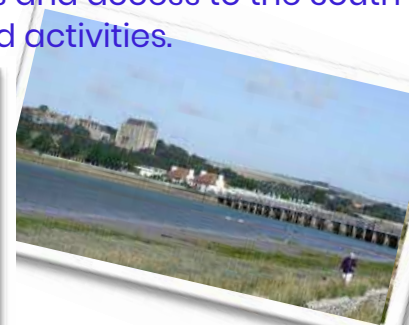
Top Places to Live & Retire

Frequently featured in national surveys and rated as **top places people chose to live, retire or work....** and the county has some of the sunniest places in the UK!



Greetings from... **Adur is rich in natural, cultural and historical assets.....**

Beautiful countryside, vibrant coastal town, villages and access to the South Downs. Lots of community and voluntary groups, associations and activities.



Adur District – Challenges

Importance of the wider determinants of health



Compared with similar authorities* Adur has a relatively low percentage of **16–64 year olds in employment**. In 2017/18 **74.8% were in employment**, now below the England rate of 75.2%



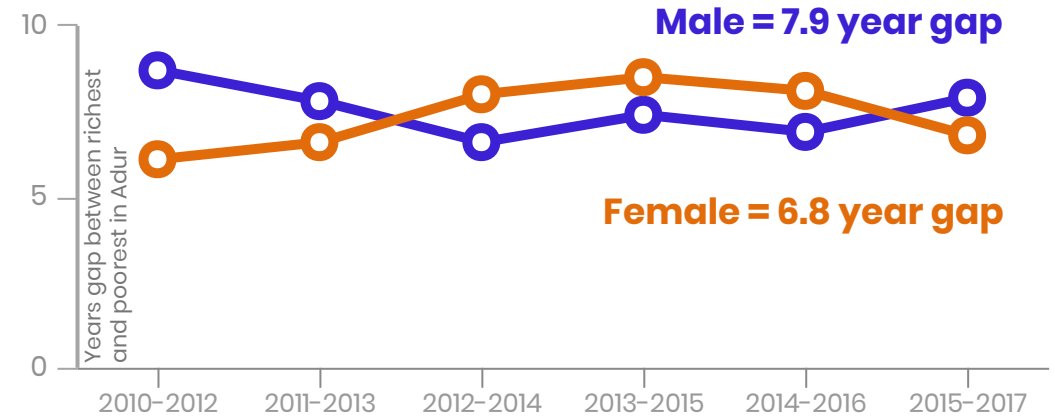
23.5%

Of its comparator neighbours Adur also has the greatest **gap in the employment rate** between those with a long-term health condition and the overall employment rate (although note this is based on a small sample size!)

Source: ONS Annual Population Survey

Inequality within the District

The gap between **life expectancy** of men in the most deprived areas compared with the least deprived has increased



Need to reduce harms & threats to health

Violent Crime has increased over the last 5 years



1,198

violent offences (including sexual violence) in 2017/18 compared with 493 in 2012/13. In 2017/18 this represented a rate of 18.8 per 1,000 population, lower than the England rate of 23.7 per 1,000.

Emergency admissions for **falls** have also increased



391

In 2017/18 there were **391 emergency hospital admissions due to falls in people aged 65 and over**, this represented a rate per 100,000 of 2,486 significantly higher than the national rate of 2,170

Hospital admissions **unintentional & deliberate injuries** in young people (15–24 years) remain high

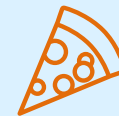


111

hospital admissions in 2017/18, representing a rate of 185.1 per 10,000 population, the second highest amongst comparable local authorities

Maximise prevention opportunities

Childhood Obesity



Approx. 18% of Year 6 pupils (10/11 year olds) are obese.

Alcohol



395 alcohol-specific hospital admissions in 2017/2018.



Smoking

Estimated 6,000 adults are current smokers (12% of 18+ population)

Physical Activity (and inactivity)



17% adults estimated to be **physically inactive** (spending < 30 minutes doing moderate intensity exercise per week).



70% adults estimated to be **physically active** (doing 150 minutes of moderate intensity exercise per week).